

Kapada Bank as a Social Service Initiative

Kapada Bank, established in July 2024, is a socially-driven initiative aimed at addressing two critical issues: environmental sustainability and human dignity. Functioning as a unique form of social service, it collects unused or gently worn garments from donors and redistributes them to individuals in need. This initiative not only minimizes textile waste but also ensures that underprivileged communities have access to clean and appropriate clothing.

The concept emerged from the recognition that while vast amounts of clothing become useless/wasted annually while on the other hand countless families struggle to obtain basic needs to the clothing. To address this disparity, Kapada Bank adopted a 'banking' model where clothes are “deposited” by donors and “withdrawn” by beneficiaries, restoring a sense of choice and dignity to the recipients.

Core Social Service Principles:

1. Environmental Responsibility – Promotes sustainability by diverting usable clothing from landfills.
2. Dignified Aid – Treats clothing distribution not as charity but as a right, allowing individuals to select clothes with autonomy.
3. Community Involvement – Engages volunteers, civic bodies, and local partners to build a participatory support system.

Social Impact Objectives:

- To reduce textile waste and maximum utilisation of clothes.
 - Reach a minimum of 1,000 beneficiaries from marginalized groups by December 2025.
 - Foster awareness about the social and environmental importance of textile reuse.
- Target group/ beneficiaries- under privileged, poor section of society including weavers of carpet.

Within its first six months, Kapada Bank has demonstrated measurable impact and high community engagement. As a model of compassionate and sustainable social service, it exemplifies how simple, inclusive solutions can bring systemic change. The initiative continues to evolve through active feedback, strategic partnerships, and a commitment to equitable and respectful aid.